



CANADA

HOLIDAY 2017



LIRA MFG. CO.
CRTV//SCTV
HL 2017

LIRA MFG. CO.
CRTV//SCTV
HL 2017

LOST IN DISTORTION

LIRA MFG. CO.
REG NO.
3-528-874

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LIRA MFG CO.



HOLIDAY 2017

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"Lost in Distortion"

Distortion is the alteration of the original shape of something such as an object, design, pattern or wave form. Distortion is usually unwanted and is often strived to be eliminated or minimized.

Our Holiday '17 collection manipulates images, patterns and silhouettes to inspire you to view things in a different perspective.

The new collection introduces enhanced fabrications and washes to achieve a desirable distortion. We have expanded our bottoms and outerwear categories with new denim, twill and woven fabrics for warmth and functionality.

Due to the success of the Hyper Flex Series, we have curated our second collection using technical fleece as our canvas while maintaining our unique details and athletic design performance.



LIKE - M I N D E D
I N D I V I D U A L S
R E P R E S E N T I N G
A R T

**LC6300 NATE**

BLACK | BLUE

S - XXL | 98% Cotton 2% Spandex Lining: 100%Polyester

USA: w/s \$45 msrp \$90 CAN: w/s \$65 msrp \$130

**LC6301 BUNDY**

OLIVE | BLACK

S - XXL | 100%Polyester

USA: w/s \$42 msrp \$84 CAN: w/s \$52.50 msrp \$105

**LC6302 TUI**

CAMO | BLACK

S - XXL | 50% Polyester 50% Wool Lining: 100%Polyester

USA: w/s \$50 msrp \$100 CAN: w/s \$65 msrp \$130

**LC6303 PETROL**

GREY | BLACK

S - XXL | 50% Polyester 50% Wool Lining: 65%Polyester 35% Cotton

USA: w/s \$45 msrp \$90 CAN: w/s \$65 msrp \$130

**LC6348 KEVION BOMBER REVERSIBLE**

BLACK

S - XXL | 100% Polyester

USA: w/s \$40 msrp \$80 CAN: w/s \$47.50 msrp \$95

**LC6202 MULBERRY**

NAVY | KHAKI

S - XXL | 50% Polyester 50% Wool

USA: w/s \$45 msrp \$90 CAN: w/s \$60 msrp \$120



**LC6201 GLOVER**

OLIVE | BURGUNDY

S - XXL | 90% Polyester 10% Wool

USA: w/s \$45 msrp \$90

CAN: w/s \$55 msrp \$110

**LC6205 CHANDLER**

BLACK | KHAKI

S - XXL | 100% Cotton

USA: w/s \$49 msrp \$98

CAN: w/s \$57.50 msrp \$115

**LC6307 JUSTIN**

OLIVE | BURGUNDY

S - XXL | 90% Polyester 10% Wool

USA: w/s \$40 msrp \$80

CAN: w/s \$55 msrp \$110

**LC6344 SISKEL**

BLACK | WHITE

S - XXL | 65% Polyester 35% Cotton

USA: w/s \$35 msrp \$70

CAN: w/s \$42.50 msrp \$85



**LC6306 TAHOE**

NAVY | RED

S - XXL | 100% Cotton

USA: w/s \$29 msrp \$58**CAN:** w/s \$40 msrp \$80**LC6317 FURLEY**

BLACK | KHAKI

S - XXL | 100% Cotton

USA: w/s \$29 msrp \$58**CAN:** w/s \$37.50 msrp \$75**LC6210 TIMOTHY**

NAVY | V. WHITE

S - XXL | 65% Polyester 35% Cotton

USA: w/s \$29 msrp \$58**CAN:** w/s \$35 msrp \$70**LC6211 FLINT**

BLACK | BROWN

S - XXL | 65% Polyester 35% Cotton

USA: w/s \$28 msrp \$56**CAN:** w/s \$35 msrp \$70**LC6309 SHINOBI**

BURGUNDY | VINATGE WHITE

S - XXL | 100% Rayon

USA: w/s \$25 msrp \$50**CAN:** w/s \$30 msrp \$60**LC6310 DAKOTA**

BURGUNDY | VINATGE WHITE

S - XXL | 100% Cotton

USA: w/s \$25 msrp \$50**CAN:** w/s \$30 msrp \$60



DENIM



BAXTER

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. SLIM FIT THROUGH HIP AND THIGH
- C. SLIM FIT THROUGH LEG
- D. 14 INCH LEG OPENING



STRABLER

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. SLIM FIT THROUGH HIP AND THIGH
- C. SLIM FIT THROUGH LEG
- D. 14 INCH LEG OPENING



MILLER

- A. COMFORTABLE WAIST, SITS AT WAIST
- B. SLIM FIT THROUGH HIP AND THIGH
- C. SLIM FIT THROUGH LEG
- D. 13 INCH LEG OPENING





CHARCOAL



BLACK



LT. BLUE



FADED BLACK



OLIVE

L4044 STRABLER

CHARCOAL | BLACK | LT. BLUE | FADED BLACK | OLIVE
28, 30, 32, 34, 36, 38, 40
98% Cotton 2% Spandex 14 in. Leg opening
USA: w/s \$36 msrp \$74 CAN: w/s \$45 msrp \$90



BLUE



BLACK



RAW DENIM

L4045 BLEEKER

BLUE | BLACK | RAW DENIM
28, 30, 32, 34, 36, 38, 40
98% Cotton 2% Spandex 14 in. Leg opening
USA: w/s \$36 msrp \$74 CAN: w/s \$45 msrp \$90





BLUE



BLACK

L4046 BAXTER

BLUE | BLACK

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex 14 in. Leg opening

USA: w/s \$29 msrp \$60

CAN: w/s \$35 msrp \$70



JET BLACK



BLACK WASH



BLUE

LC6219 MILLER SIDE ZIP PANT

JET BLACK | BLACK WASH | BLUE

28, 30, 32, 34, 36, 38, 40

95% Cotton 5% Spandex

USA: w/s \$30 msrp \$60

13 Inch Leg Opening

CAN: w/s \$35 msrp \$70

SHIP DATE 10/15/17



BLUE



BLACK

L2208 VINTAGE DENIM JOGGER

BLUE | BLACK
28, 30, 32, 34, 36, 38, 40
98% Cotton 2% Spandex
USA: w/s \$30 msrp \$60



CAN: w/s \$35 msrp \$70



BLACK



KHAKI

LC6313 PABLO CHINO

BLACK | KHAKI

S - XXL

98% Cotton 2% Spandex

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70



BLACK



KHAKI

LC6345 SEAN JOGGER

BLACK | KHAKI

S - XXL

98% Cotton 2% Spandex

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70

SHIP DATE | 10/15/17



KHAKI



OLIVE



BLACK

LC6312 UZI PANT

KHAKI | OLIVE | BLACK
S - XXL

98% Cotton 2% Spandex

USA: w/s \$30 msrp \$60

CAN: w/s \$37.50 msrp \$75



BLACK



CHARCOAL



KHAKI

LC6311 COMRADE CHINO

BLACK | CHARCOAL | KHAKI
S - XXL

98% Cotton 2% Spandex

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70



BLACK WASH



CHARCOAL WASH



OLIVE WASH



BURGUNDY WASH



NAVY WASH

LC6017 ALVARO

BLACK | CHAR | OLIVE | BURG | NAVY

S - XXL | 98% Cotton 2% Spandex

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70



BLACK



CHARCOAL



DARK KHAKI



CAMO

L4054 CARDINAL

BLACK | CHARCOAL | DARK KHAKI | CAMO

S - XXL | 98% Cotton 2% Spandex

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70





BLACK



CHARCOAL



KHAKI



NAVY

LC6216 VACATION CROPPED JOGGER

BLACK | CHARCOAL | KHAKI | NAVY

S - XXL

98% Cotton 2% Spandex 14 in. Leg opening

USA: w/s \$27 msrp \$54

CAN: w/s \$32.50 msrp \$65



BLACK



GREY



NAVY

LC6217 KENNEDY PLEATED CHINO

BLACK | GREY | NAVY

28, 30, 32, 34, 36, 38, 40

95% Cotton 5% Spandex

USA: w/s \$30 msrp \$60

CAN: w/s \$35 msrp \$70





BLACK



OLIVE



KHAKI

LC6015 NOAH

BLACK | OLIVE | KHAKI

28, 30, 32, 34, 36, 38, 40

100% Cotton Canvas 16 in. Leg opening

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70



BLACK



CHARCOAL



KHAKI

LC6218 NORRIS JOGGER

BLACK | CHARCOAL | KHAKI

S - XXL

95% Cotton 5% Spandex

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70





BLACK



CHARCOAL



D.KHAKI



BURGUNDY



NAVY



CLAY



SAGE



STONE



CAMO

L1302 CROSSROAD

BLACK | CHAR | KHAKI | BURG | NAVY | CLAY | SAGE | STONE | CAMO

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex 14 in. Leg opening

USA: w/s \$26 msrp \$54

CAN: w/s \$32.5 msrp \$65



BLACK



CHARCOAL



D.KHAKI



BURGUNDY



NAVY



CLAY



SAGE



STONE



CAMO

L2070 WEEKEND

BLACK | CHAR | KHAKI | BURG | NAVY | CLAY | SAGE | STONE | CAMO

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex

USA: w/s \$25 msrp \$50

CAN: w/s \$32.5 msrp \$65





L2926 SOCIETY

BLACK | CHAR | KHAKI| BURG | STONE | CLAY | SAGE | BLUE | CAMO
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex 19 in. Outseam
USA: w/s \$24 msrp \$50 **CAN:** w/s \$27.50 msrp \$55



BLACK



CHARCOAL



D.KHAKI



BURGUNDY



STONE



CLAY



SAGE



BLUE



CAMO



L2413 WEEKDAY

BLACK | CHAR | KHAKI| BURG | NAVY | CLAY | SAGE | STONE | CAMO
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex 19 in. Outseam
USA: w/s \$20 msrp \$40 **CAN:** w/s \$25 msrp \$50



BLACK



CHARCOAL



D.KHAKI



BURGUNDY



BLUE



CLAY



SAGE



STONE



CAMO



HYPER FLEX SERIES



LC6225 NIMBUS FLEECE JACKET

BLACK

S - XXL | 80% Nylon 10% Polyester 10% Spandex

USA: w/s \$40 msrp \$80

CAN: w/s \$47.50 msrp \$95



LC6223 ABSOLUTE JOGGER PANT

BLACK

S - XXL | 80% Nylon 10% Polyester 10% Spandex

USA: w/s \$34 msrp \$68

CAN: w/s \$40 msrp \$80



LC6226 SIDELINE SPANDEX PANT

BLACK

S - XXL | 100% Polyester

USA: w/s \$19 msrp \$38

CAN: w/s \$25 msrp \$50



LC6034 TITAN L/S TEE

BLACK

S - XXL | 100% Polyester

USA: w/s \$21 msrp \$42

CAN: w/s \$25 msrp \$50



LC6033 AXEL DRI-FIT TEE

BLACK

S - XXL | 100% Polyester

USA: w/s \$18 msrp \$36

CAN: w/s \$22.50 msrp \$45





LC6224 TUNDRA RUNNER SHORT

BLACK
S - XXL | 80% Nylon 10% Polyester 10% Spandex
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



LC6087 RUNNER SIX PANEL CAP

BLACK
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$20 msrp \$40





LD6304 CEDRIC

BURGUNDY | BLACK
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$29 msrp \$58 CAN: w/s \$35 msrp \$70



LD6305 LEVY

GREY | BLACK
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$29 msrp \$58 CAN: w/s \$35 msrp \$70



LD6314 TOLL FREE

WHITE | BLACK
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60



LD6315 ROSE BADGE

BLACK | HEATHER GREY
S - XXL | 80% Cotton 20% Polyester
USA: w/s \$27 msrp \$54 CAN: w/s \$30 msrp \$60





LD6316 DOLPH

BLUE | V. WHITE

S - XXL | 80% Polyester 20% Cotton

USA: w/s \$23 msrp \$46

CAN: w/s \$27.50 msrp \$55



LC6324 COCHINO

BLACK | V. WHITE

S - XXL | 100% Cotton

USA: w/s \$22 msrp \$44

CAN: w/s \$27.50 msrp \$55



LD6346 ALPHA

BLACK | WHITE

S - XXL | 80% Cotton 20% Polyester

USA: w/s \$22 msrp \$44

CAN: w/s \$25 msrp \$50



LD6319 PETERMAN

BLACK | WHITE

S - XXL | 100% Cotton

USA: w/s \$22 msrp \$44

CAN: w/s \$27.50 msrp \$55



LD6318 WHATLEY

BLACK | BURGUNDY | SAND | OLIVE

S - XXL | 100% Cotton

USA: w/s \$20 msrp \$40

CAN: w/s \$22.50 msrp \$45





LD6322 ZIGGLER

BLUE | V.WHITE
S - XXL | 80% Polyester 20% Cotton
USA: w/s \$22 msrp \$44 CAN: w/s \$27.50 msrp \$55



LD6323 NORTHCUTT

BLACK | WHITE
S - XXL | 80% Polyester 20% Cotton
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



LD6325 JIMENEZ

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$19 msrp \$38 CAN: w/s \$22.50 msrp \$45



LD6326 ASUNDER

BLACK | WHITE
S - XXL | 65% Polyester 35% Cotton
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



LD6327 TOUR

BLACK | GREY
S - XXL | 100% Cotton
USA: w/s \$19 msrp \$38 CAN: w/s \$22.50 msrp \$45

FOUR WAY STRETCH
SWIM CATALOG
EXTENDED LENGTH
MADE IN THE USA
CARRY OVER







L4200 CAMP

V.WHITE | BLACK | MUSTARD
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$18 msrp \$36



L4199 ROYCE

BLACK | KHAKI | BURGUNDY
S - XXL | 100% Cotton
USA: w/s \$16 msrp \$32

CAN: w/s \$18 msrp \$36



L2637 KIWI

WHITE | BLACK | H.GREY
S - XXL | 100% Cotton
USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



L4201 BENNY

BLACK | OLIVE | BURGUNDY
S - XXL | 100% Cotton
USA: w/s \$21 msrp \$42

CAN: w/s \$26 msrp \$52



LD6080 WINSLOW

BLACK | H. GREY | IVORY | NAVY | OLIVE | PLUM
S - XXL | 50% Cotton 25% Rayon 25% Polyester
USA: w/s \$16 msrp \$32

CAN: w/s \$18 msrp \$36



FOUR WAY STRETCH
SNIM CATALOG
EXTENDED LENGTH
MADE IN THE USA
CARRY OVER



LD6328 LOLLIPOP

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6329 TOLL FREE

BLACK | HEATHER GREY
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6330 TOUR

BLACK | NAVY
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6331 ROSE BADGE

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



**LD6332 WARPED**

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28

**LD6332 WARPED**

BLACK ENZYME | OLIVE ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35

**LD6333 ELEMENTS**

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28

**LD6333 ELEMENTS**

BLACK ENZYME | SAGE ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35

**LD6334 POP**

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28

**LD6334 POP**

BLACK ENZYME | NAVY ENZYME
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6335 LOLLIPOP

WHITE | BLACK
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24 CAN: w/s \$14 msrp \$28



LD6335 LOLLIPOP

GREY | SANDSHELL
S - XXL | 100% Cotton Pigment Dye
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD6336 TOLL FREE

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24 CAN: w/s \$14 msrp \$28



LD6336 TOLL FREE

GREY | SANDSHELL
S - XXL | 100% Cotton Pigment Dye
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD6337 TOUR

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24 CAN: w/s \$14 msrp \$28



LD6337 TOUR

GREY | NAVY
S - XXL | 100% Cotton Pigment Dye
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD6338 JAWS

BLACK | WHITE
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LD6338 JAWS

ABYSS | CONCRETE
S - XXL | 50% Cotton 50% Polyester
USA: w/s \$13 msrp \$26

CAN: w/s \$16 msrp \$32



LD6339 ROSE BADGE

NATURAL | BLACK
S - XXL | 100% Cotton
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LD6339 ROSE BADGE

OLIVE | RUST
S - XXL | 50% Cotton 50% Polyester
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6340 AKIKO

BLACK | KHAKI
1SFA | 100% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$20 msrp \$40



LD6341 SWAY

BLACK | KHAKI
1SFA | 100% Polyester
USA: w/s \$15 msrp \$30 CAN: w/s \$20 msrp \$40



LD6342 FAUSTO

BLACK | CAMO
1SFA | 100% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$20 msrp \$40



LD6343 GOODS

BLACK | OLIVE
1SFA | 100% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$20 msrp \$40



LD6347 INFINITE

BLACK | OLIVE | CHARCOAL | NAVY
1SFA | 100% Cotton
USA: w/s \$15 msrp \$30 CAN: w/s \$20 msrp \$40

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